

On-Demand Education: Save Thousands to Deliver Better Patient Care and Increase Profits

The ability to learn in the comfort of your office or home and include your team are important aspects in the use of “On-Demand” coursework in continuing education.

The benefits of continuing education for your professional success are countless. These courses offer the most-up-to-date curriculum so you can grow as a clinician, gaining valuable knowledge and skills to not only benefit you, but also your team, your bottom line, and most importantly, your patients. Optimizing learning to your preferences in an environment where you are comfortable, avoiding the expense of travel, losing patient time, and when your team is involved, are all reasons to consider the merits of On-Demand education.

“Everything rocked about this course! The on-demand section got my whole team trained and saved me a ton of money! Thanks for an outstanding course and experience, will add fun to my practice!”

– Larry Weddle, DMD Denver, CO

Save Time, Save Money

Starting with the ease of use, On-Demand is a valuable tool in the world of continuing education. It offers the ability to streamline the learning process to your preferences. You can start, stop, rewind, pause at any point to take notes, do research, attend to other business, and largely learn at your own pace - as your access is available 24/7¹. The incentive of not breaking the bank when it comes to training you **and** your team is one of the best reasons to take On-Demand courses². According to a survey by ON24 “By offering more programs online, 96% said

¹ "Evaluation of Evidence-Based Practices in Online Learning," U.S. Department of Education, September 2010

<http://www2.ed.gov/rschstat/eval/tech/evidence-based-practices/finalreport.pdf>

² <http://www.amednews.com/article/20120514/business/305149965/7/>

they would be able to attend more conferences, meetings and CME events.” Time is literally money in this instance, you are spared the cost of travel, lost chair time, among other expenses; And reducing your bottom line while training On-Demand, allows you as a clinician to further incorporate your team – an important aspect when integrating a learned skill, whether new or updated. Your team is your first line of defense, so to speak, and educating them is vital to a successful office. If you are able to learn with them or provide access to your curriculum, your bottom line increases by not having to bear any extra expense.

Providing Patients the Best Outcomes

The flexibility of On-Demand education is also passed on to your patients. By using programs which hold you accountable, the professional development and varied online learning experiences are more interactive, engaging, and more up-to-date than anything a simple textbook or lecture could provide³. A positive learning experience is energizing and motivates you to provide your patients with unsurpassed innovative and safe care. Additionally, the flexibility allows you to implement your new skills quickly while still having to demonstrate your proficiency in utilizing everything you have learned. Your patients can start hearing about the benefits of the new procedures or whatsoever they may be before you even begin performing them. Not only are you excited about it, your patients can begin to feel the buzz as well.

The Bottom Line

Like any education, to truly be successful at On-Demand education, you must be diligent. If you are just starting out or have been in practice for 20 years, you know how important it is to keep well-informed of new science, procedures, or technologies to provide the

³ <https://www.mindflash.com/elearning/benefits-of-online-learning>

best care for your patients and have a successful career. And taking your continuing education seriously is an important aspect of this. As mentioned previously, any On-Demand course worth its weight will make sure you have to demonstrate your proficiency to receive accreditation. Not every company will offer relevant and worthwhile content while still being safe and beneficial so it is important to seek organizations out which will offer this type of education. Keeping in mind not all education is good education is a great reminder when choosing which continuing education courses which are right for you, your team, and your practice.

These are the reasons the AAFE has invested into building its own award winning customized on-demand educational platform for dentistry and medicine. Lost production time from office closures is now a thing of the past. Total team training through the AAFE On-Demand platform insures your professional success, lets everyone on the team understand their role in the new services your office will provide, and allows the doctor to truly be the expert clinician to deliver the best therapeutic patient outcomes.