

Presenter Biographies



Mark Hardiman, Esq. is the founder and Partner of [Nelson Hardiman Healthcare Law Firm](#) in Los Angeles, California. Mark has more than 15 years of experience representing healthcare providers, hospitals, medical groups, medical spas, and clinical laboratories in complex litigation matters, including federal and state criminal investigations, false claims and other civil lawsuits, and administrative proceedings before federal and state agencies. He also regularly advises clients on regulatory compliance issues, including with respect to internal investigations, voluntary disclosures of overpayments, and possible violations of the False Claims Act (“FCA”), federal anti-kickback statute and the Stark Law. Before co-founding Nelson Hardiman, Mark was a partner at a law firm dedicated solely to the representation of healthcare providers and suppliers, where he focused on the defense of healthcare criminal and civil fraud actions and investigations. Mark was recognized by *Best Lawyers in America* (Health Care Law) the last four consecutive years and is a four-time Southern California *Super Lawyers* honoree, including from 2015 – 2019. He is also the recipient of Attorney General Janet Reno’s John Marshall Award, the United States Chief Postal Inspector’s Special Award, and twice received the United States Department of Justice Special Achievement Award.



Audrey Neff is the Marketing Director for Inc. 500 company, [Crystal Clear Digital Marketing](#), and is seasoned in the development and execution of fully-integrated marketing strategies. Audrey actively contributes continuing medical education throughout the aesthetic arena and is a faculty speaker for the American Academy of Anti-Aging Medicine (A4M), American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS), American Association of Orthodontists (AAO), Age Management Medicine Group (AMMG), American Society of Aesthetic Plastic Surgery (ASAPS), The Aesthetic Academy, The Aesthetic Show, Vegas Cosmetic Surgery Conference (VCS), the Medical Spa Show, and the American Academy of Aesthetic Medicine (AAAM).



Shawna Wiesner, MLE, BFA, is a master licensed aesthetician & owner of Medical Skin Care Consulting, Inc., specializing in advanced aesthetic education, training, and aesthetic practice business development. She has an extensive background as a medical aesthetician in the PNW and as an educator for international cosmeceutical companies, as well as, national aesthetic device manufacturers. A passionate and committed life-long student of aesthetics, Shawna has traveled the globe for her studies. In 2014, she had the privilege of meeting Dr. Des Fernandes in Cape Town SA. In October of 2016, she received private medical needling instruction, training, and certification from Dr. Matthias Aust in Bonn and Munich Germany. Shawna holds advanced aesthetics certifications from Pastiche, UCLA Cosmetic Chemistry Extension Programs, and is NCEA Certified. She has been a Sales Consultant and Educator for [DermaConcepts](#) since 2015.