Presenter Biographies

Lara Compton, Esq. is Of Counsel with the Nelson Hardiman Healthcare Law Firm in Los Angeles, California. Her experiences working on a wide variety of matters instilled such deep versatility that colleagues describe Lara as the “Swiss Army Knife” when it comes to solving healthcare problems. Her versatility extends to advising clients on business planning and structuring, contract negotiations, and the broadest range of reimbursement and regulatory compliance and strategy. Lara has advised some of the largest technology companies in the world on HIPAA and other health data security and privacy matters. She has led HIPAA breach investigations and counseled on reporting requirements. She also has advised extensively on Anti-Kickback, Stark (self-referral), and other federal and state fraud and abuse issues. She regularly counsels clients in day-to-day operational risk and cost control management as well as creating, evaluating and implementing internal policies, compliance programs, and marketing and training initiatives. Lara has represented traditional healthcare service providers (including physician organizations and IPAs, medical foundations and clinics, hospitals, and medical spas), health plans, as well as health information technology and telehealth companies. Her life sciences experience includes work for medical device and pharmaceutical companies. At Nelson Hardiman, Lara plays a leadership role in the firm’s regulatory practice, guiding clients not only on risk avoidance but also on essential challenges of growth, including the transition to value-based care arrangements and the development of new health technology and digital health-related products and services.

John Gwin is the founder of The Auctus Group — a financial and operations consulting firm for plastic surgeons, dermatologists, medical spa owners and operators as well as those working within the cosmetic and esthetic industry. Hailing from a background in management at both an outsourced medical billing company as well as a busy plastic surgery practice, John has had the privilege of working with countless of physicians for over a decade now, aiding and assisting them in process, workflow and growth. From finances, to workflow, to staffing and beyond, John and his team look to continuing aligning themselves with practices seeking growth and efficiency nationwide. Aside from multiple speaking engagements with Nextech, ADAM, FFAS and beyond, john also serves in an advisory role with a mobile mohs group, Chicago Mohs, as a principal at a plastics/derm specific MSO/CIN, Medovate, and is a member of the Young Entrepreneurs Council as well as Vistage.

Mark Hardiman, Esq. is the founder and Partner of Nelson Hardiman Healthcare Law Firm in Los Angeles, California. Mark has more than 15 years of experience representing healthcare providers, hospitals, medical groups, medical spas, and clinical laboratories in complex litigation matters, including federal and state criminal investigations, false claims and other civil lawsuits, and administrative proceedings before federal and state agencies. He also regularly advises clients on regulatory compliance issues, including with respect to internal investigations, voluntary disclosures of overpayments, and possible violations of the False Claims Act (“FCA”), federal anti-kickback statute and the Stark Law. Before co-founding Nelson Hardiman, Mark was a partner at a law firm dedicated solely to the representation of healthcare providers and suppliers, where he focused on the defense of healthcare criminal and civil fraud actions and investigations. Mark was recognized by Best Lawyers in America (Health Care Law) the last four consecutive years and is a four-time Southern California Super Lawyers honoree, including from 2015 – 2019. He is also the recipient of Attorney General Janet Reno’s John Marshall Award, the United States Chief Postal Inspector’s Special Award, and twice received the United States Department of Justice Special Achievement Award.
Risa Goldman Luksa is founder and president of Goldman Marketing Group, a professional consulting firm exclusive to the aesthetic medical space and specializing in consulting, branding/design, website development, content marketing, email marketing, social media marketing, online reputation management, and lead generation. Risa has been working in medical sales, marketing and business development for almost 20 years, including pharmaceutical sales, product management, business development, medical education sales and publishing. She has been published in Skin & Allergy News, Currents by the American Society for Dermatologic Surgery, SURGE by the American Academy of Cosmetic Surgery, The Journal of Drugs in Dermatology, Family Practice News, Front Line Medical Communications, Vein Magazine, Medical Association of Georgia Journal, Nursing Consult and Clinical Psychiatry News, and lectures on marketing at medical conferences around the world.

Audrey Neff is the Marketing Director for Inc. 500 company, Crystal Clear Digital Marketing, and is seasoned in the development and execution of fully-integrated marketing strategies. Audrey actively contributes continuing medical education throughout the aesthetic arena and is a faculty speaker for the American Academy of Anti-Aging Medicine (A4M), American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS), American Association of Orthodontists (AAO), Age Management Medicine Group (AMMG), American Society of Aesthetic Plastic Surgery (ASAPS), The Aesthetic Academy, The Aesthetic Show, Vegas Cosmetic Surgery Conference (VCS), the Medical Spa Show, and the American Academy of Aesthetic Medicine (AAAM).

Franck Joly, L.Ac. MTOM Dipl.OM, is Environ’s West Coast Director of Training. Franck is a top educator and is a physician of Oriental Medicine specializing in cosmetic acupuncture. Franck spent multiple years alongside Dr. Fernandes, founder of Environ Skincare, and even performed all his clinical trials.